



For Immediate Release

October 3, 2008

Fusion Saint John to host Operation Red Nose

Saint John, N.B. – Fusion Saint John will be giving the Saint Johnners the gift of safety this holiday season. Throughout the Christmas Holiday season, the local organization will be hosting Operation Red Nose, a national program that strives to prevent drinking and driving.

Created in Quebec City in 1984, Operation Red Nose has become an important road safety campaign against impaired driving in more than a hundred communities in Canada, which includes the Acadian Peninsula, Edmundston, Moncton, Oromocto-Burton and now Saint John New Brunswick. The organization and its numerous volunteers provide a safe ride home service to inebriated motorists during the holiday season. It is an original way of getting home safe in one's own vehicle without taking the wheel... and the service is free.

The provincial launch will be held in Saint John in November and operation dates, phone number, draws and other details will be revealed at this time. We will keep you informed of when and where this event will be held. You won't want to miss it!

Until then, Fusion Saint John is actively looking for volunteers and businesses wishing to take part in the program. To learn more about the program, please email the Saint John Operation Red Nose team at saintjohn@operationrednose.com or call the Fusion Office at (506) 693-6810. You can also visit the national Operation Red Nose site at <http://www.operationnezrouge.com/en/>

About Fusion Saint John

Fusion Saint John is a not-for-profit organization that provides social, business and volunteer opportunities for Saint Johnners of all ages. Since its inception in April 2004, Fusion has quickly garnered the support and acclaim of the Greater Saint John region for its efforts to attract and retain people to this city, and enhance quality of life. Fusion organizes widely recognized arts & cultural events, facilitates topical information sessions with local stakeholders, contributes to community development and introduces new comers to the community. Each Fusion activity serves a purpose—to connect Saint Johnners with their community.

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